



COACH CERTIFICATION

CNM Coach Certification Requirements

SUMMARY

- 40hr of Training
- 45hr of Coaching Practice
- 3 Mentor Coaching Sessions
- 2 Recorded Coaching Sessions
- 2 Reference Letters
- 1 Coaching User Agreement
- 1 Application
- \$149 Application Fee

SUPPORTING DOCUMENTS (HYPERLINKED)

- Coaching Feedback Form
- [How to Upload a Video to YouTube](#)
- [Coach Training Log](#)
- [Coach End User Agreement](#)
- [Mentor Coaching Log](#)
- [CNM Certified Coach Application Form](#)

TRAINING

Complete either

- ☐ CNM Financial Coach Training (40hr) or
- ☐ CNM Coaching Essentials Training (20hr) AND CNM Coach 2.0 Training (20hr)

COACHING PRACTICE

- ☐ Complete 45 coaching practice hours
- ☐ Log coaching practice hours using the [Coach Training Log](#) [or your own log]
- ☐ If client confidentiality is needed, use initials, general topics, and broad goals

MENTOR COACHING

- ☐ Participate in 3 Mentor Coaching Sessions, with a Certified Coach, showing your experience on both sides
- ☐ Log hours using the [Mentor Coaching Log](#)
- ☐ If you need support in finding a certified coach, contact coaching@cnm.edu

RECORDED COACHING

- ☐ Record 2 coaching sessions showcasing your coaching skills
- ☐ Use the Coaching Feedback Form as your guide
- ☐ Ensure each recorded session lasts 10–20 minutes, in either audio or audio/video format
- ☐ Ensure you have clear audio. Check for volume and distracting background noise

REFERENCES

Include 2 Reference Letters

- ☐ One reference from either (1) a supervisor or (2) a peer who is a Certified Coach [ICF, BCC, or CNM] attesting to your coaching skills & client relationships
- ☐ One reference from a client (not used in your recorded sessions)
- ☐ References may be submitted as PDFs, videos, or audio. Interviews must be led by someone other than the applicant

APPLICATION AND AGREEMENT

- ☐ Review the Coaching End User Agreement carefully before applying
- ☐ Complete the [CNM Certified Coach Application Form](#)
- ☐ Pay the \$149 CNM Certified Coach [application fee](#). It must be paid in full prior to CNM Ingenuity reviewing your application

POSSIBLE REFERENCE PROMPTS

- How long have you known the coach applying for certification?
- How would you describe your connection with them: client, supervisor, peer?
- In your experience, how well does the coach explain what the coaching relationship looks and feels like?
- How have you experienced their effectiveness as a coach?
- Is there anything else you'd like to share about your time working with this coach?

NOTES